

# Tredegar

## Tredegar: Plan of Retail Pitch

## Tredegar: Ranking in Wales and UK

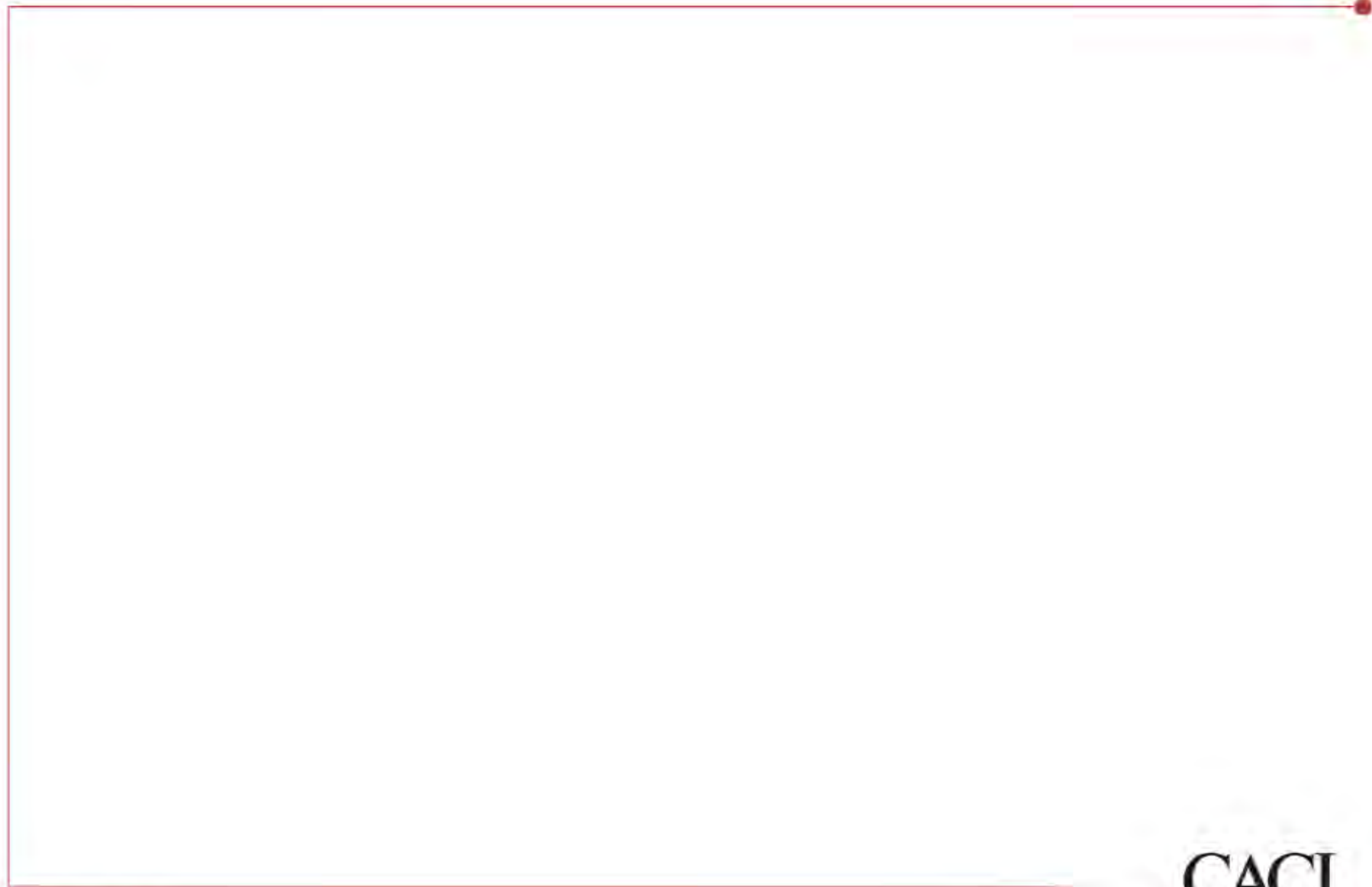
Below is a table showing the position of Tredegar in the Welsh ranking.

Rank	Centre	Comparison Spend (£m) per annum	Rank	Centre	Comparison Spend (£m) per annum
59	Holyhead - Penrhos Retail Park	27.1	69	Wrexham - Island Green Retail Park	23.1
60	Holyhead	26.6	70	Bargoed	22.5
61	Cardiff - Roath	25.9	71	Abertillery	22.5
62	Cardiff - Newport Road	25.0	72	St Asaph - The Tweedmill	21.9
63	Swansea - St Davids Estate	24.8	73	Denbigh	21.4
64	Chepstow	24.7	74	Newcastle Emlyn	21.3
65	Cardif - Excelsior Road	24.3	75	Porthcawl	21.1
66	Llangefni	23.6	76	Cardiff - Asda Wal-Mart	19.8
67	Talbot Green	23.5	77	Cwmbran - Lockgate Retail Park	19.4
<b>68</b>	<b>Tredegar</b>	<b>23.1</b>	78	Milford Haven	19.2

Below is a table showing the position of Tredegar in the UK ranking.

Rank	Centre	Comparison Spend (£m) per annum	Rank	Centre	Comparison Spend (£m) per annum
1028	Shrewsbury - Meole Brace Retail Park	23.3	1038	Nottingham - Chilwell Retail Park	23.1
1029	Purley	23.3	1039	Wrexham - Island Green Retail Park	23.1
1030	Kirkintilloch	23.3	1040	Eastbourne - Lottbridge Drive	23.1
1031	Stockton-on-Tees - Portrack Lane	23.3	1041	Aylesbury - Junction Retail Park	23.1
1032	Esher	23.2	1042	Nairn	23.1
1033	Eccles	23.2	1043	Cheadle - Manchester	23.0
1034	London - Walworth Road	23.2	1044	Warrington - Tesco	22.9
1035	Stockport - Tesco-Extra	23.1	1045	London - Notting Hill Gate	22.9
1036	Pollok	23.1	1046	Exeter - Exbridge Centre Retail Park	22.9
<b>1037</b>	<b>Tredegar</b>	<b>23.1</b>	1047	The Village - Emerson Green	22.9

**Tredegar: Ranking in Wales and UK (same Retail Footprint class only)**



## **Tredegar: Estimated Expenditure and Turnover for convenience and comparison goods sales in the catchment**

The table below shows the estimated expenditure, estimated turnover of convenience and

## Tredegar: Type and quantity of commercial units

The table below shows type and quantity of commercial units in the primary retail pitch of Tredegar.

Type of Commercial Unit	Count
Amusement arcade	2
Bank	3
Financial/Mortgages/solicitors	4
Book makers	2
Café/restaurant	10
Estate agent	3
Hair/beauty	13
Hotel	
Launderette/dry cleaner	1
Medical/dentist	3
Miscellaneous	1
Offices	1
Post office	1
Pub	5
Social club	
Support/advice centre	7
Take away	10
Travel	1
<b>Total</b>	<b>67</b>

NB Miscellaneous included units such as Shoe repairs, vets, bowling, bingo and police stations

## Tredegar: Vacancy rate

The table below shows the vacancy rate of units in the primary retail pitch in Tredegar.

	Total	Retail	Non retail	Charity	Vacant
Count of units	151	61	67	3	20
Percentage	100%	40%	45%	2%	13%

## Tredegar: Primary, Secondary and Tertiary catchment areas

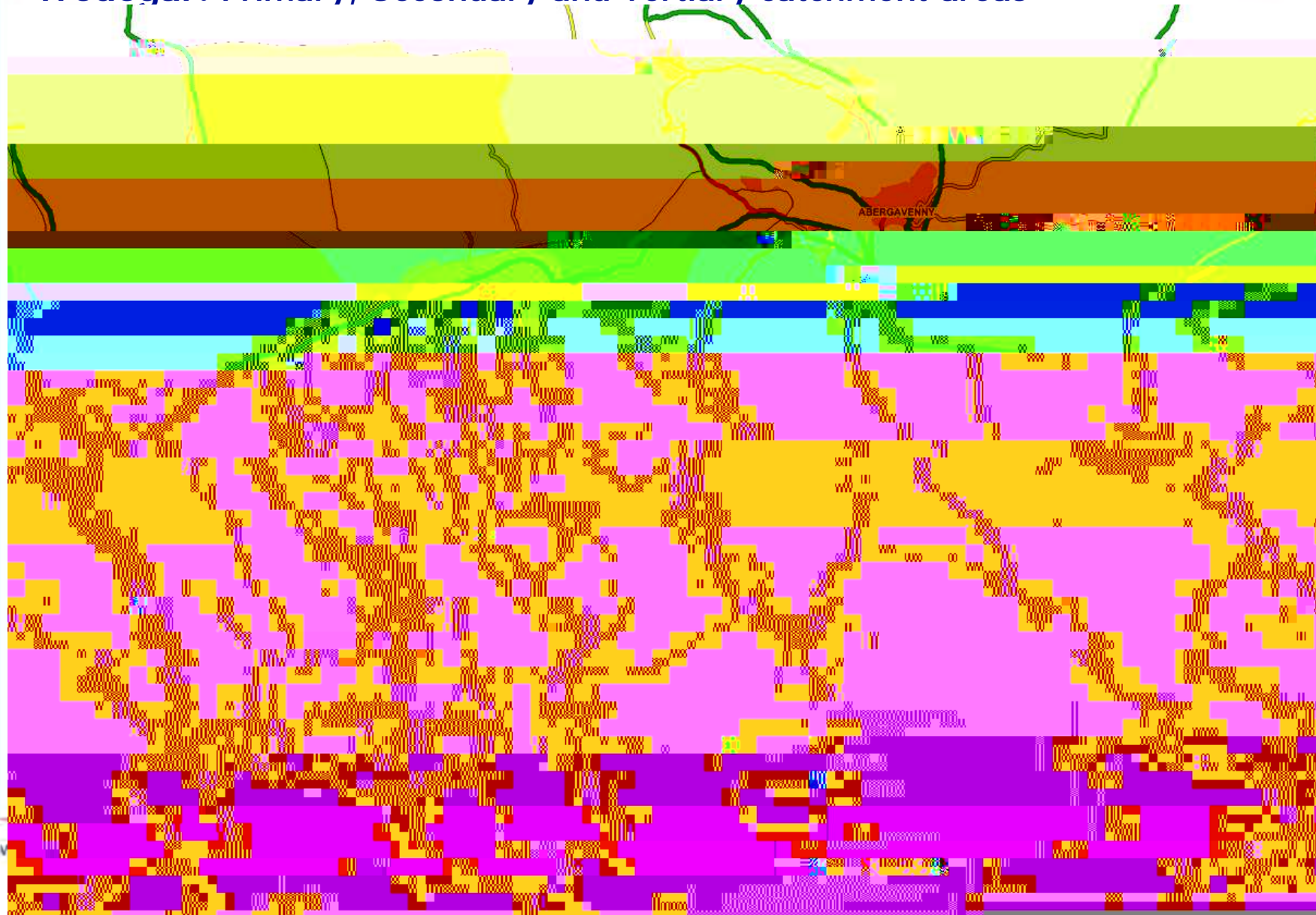
The table below shows details of the Primary, Secondary and Tertiary Catchments for Tredegar. It also gives the market share of Tredegar. A map showing the catchments is also shown.

Catchment	Total Population	Total Households	Total Expenditure (£million) per annum	Market Potential (£million) per annum	Spend per capita (£) per annum	Market Share
Primary	21,881	9,469	44.0	13.1	2,010	29.68%
Secondary	29,003	12,253	58.0	5.0	2,001	8.69%
Tertiary	36,895	15,657	77.1	2.8	2,090	3.66%
Quaternary	138,771	59,308	290.7	2.2	2,095	0.76%
Core Catchment	50,884	21,722	102.0	18.1	2,005	17.74%
Major Catchment	87,779	37,379	179.1	20.9	2,041	11.68%
<b>Total Catchment</b>	<b>226,550</b>	<b>96,687</b>	<b>469.8</b>	<b>23.1</b>	<b>2,074</b>	<b>4.92%</b>

Core Catchment – Primar t4SvvvM-NEST T T T T T met T T



## Tredegar: Primary, Secondary and Tertiary catchment areas



## Tredegar: National retail chains and independent stores

A count was taken of the retail units in the primary retail pitch and the Percentage of National and Independent Retailers was calculated. A list of the National retailers is also given below.

Independent	National	Total Number of Retail Units
43 70%	18 30%	61 -

### National Retailers in Primary Retail Pitch

Aldi  
 bargain booze  
 Birthdays  
 Blockbusters  
 Boots  
 Card Factory  
 Farmfoods  
 Ferrais bakery  
 Greggs  
 Gus Jones  
 Lidl  
 Motorworld  
 New Look  
 Peacock's  
 Pound world  
 Select  
 Superdrug  
 Woolworths

**Tredegar: SWOT analysis**

<p><b>Strengths</b></p> <ul style="list-style-type: none"> <li>- Good quality public realm especially near the clock and pedestrian area surrounding it</li> <li>- Retail pitch is pedestrian friendly and away from main through road</li> <li>- Large car park at Aldi</li> </ul>	<p><b>Weaknesses</b></p> <ul style="list-style-type: none"> <li>- Vacancies at edge of pitch locations</li> <li>- High level provision of Value groceries</li> </ul>
<p><b>Opportunities</b></p> <ul style="list-style-type: none"> <li>- To attract more comparison goods retailers to the town (both independent and multiple)</li> </ul>	<p><b>Threats</b></p> <ul style="list-style-type: none"> <li>- Lack of Mass market multiples</li> <li>- Proximity to Merthyr Tydfil may draw trade away from town</li> </ul>